

# **LONGVIEW TEA COMPANY LTD.**

**CIN: L15491WB1879PLC000377**

**REGISTERED OFFICE: Oswal Chamber, 5<sup>th</sup> Floor, 2,  
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BSE Limited  
Corporate Relationship Department  
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Dalal Street, Fort,  
Mumbai - 400001  
Email: [corp.relations@bseindia.com](mailto:corp.relations@bseindia.com)

Date: 25.01.2025

Scrip Code: 526568

**Sub: Intimation under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Appointment of Key Managerial Personnels.**

Dear Sir,

Pursuant to Regulation 30 read with Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”), we hereby inform that the Board of Directors of the Company in its meeting held on Monday, the 6<sup>th</sup> January, 2025 has approved the appointment of following to be designated as Key Managerial Personnels:

1. appointment of Mr. Shantanu Daga (DIN: 08757724) as the Chief Executive Officer of the company w.e.f. 06.01.2025; and
2. appointment of Ms. Rohini Mukherjee as the Chief Financial Officer of the company w.e.f. 06.01.2025; and
3. appointment of Ms. Jyoti Nagpal a qualified Company Secretary (Mem. No. A53669) as Company Secretary & Compliance Officer of the company w.e.f. 06.01.2025.

Details with respect to Change in Key Managerial Personnel as required under Regulation 30 read with Part A of Schedule III of the SEBI Listing Regulations and SEBI circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11<sup>th</sup> November 2024, as amended is provided in **Annexure A** to this letter.

The clarification as to reasons for delay in filing the corporate announcement is provided herewith as **Annexure B**.

Thanking you,

Yours Sincerely,  
For Longview Tea Company Ltd

Pradip Kumar Daga  
Director  
DIN: 00040692

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***Encl: As above***

## Details of Mr. Shantanu Daga (DIN: 08757724)

Sr. No.	Details of Events that need to be provided	Information of such event(s)
a)	reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of Mr. Shantanu Daga (DIN: 08757724) as Chief Executive Officer, designed as Key Managerial Personnel.
b)	date of appointment' <del>cessation</del> —(as applicable) & term of appointment;	Appointed w.e.f. 06.01.2025
c)	brief profile (in case of appointment);	<p>Mr. Shantanu Daga is an enterprising and adaptive Director with 14 years of experience in developing successful marketing and operational strategies. Over the period of his career, he has been instrumental in building collaborative teams, implemented efficient cost control, overhauled dated systems, pioneered tactful change management during Covid-19, and led a renowned B2B textile company, to its historically best performance in 36 years.</p> <p>He has been associated with Deepak Spinners Limited, Chandigarh, since 2010, starting his journey as a Management Executive before being appointed as Executive Director in 2020. Currently serving as Non-executive Director.</p> <p>Mr. Shantanu Daga graduated in Bachelors in Science, Economics-Finance, (2008) from Bentley University, U.S.A.</p>
d)	disclosure of relationships between directors (in case of appointment of a director);	Mr. Shantanu Daga is the grandson of Mr. Pradip Kumar Daga, Director of the company.

## Details of Ms. Rohini Mukherjee

Sr. No.	Details of Events that need to be provided	Information of such event(s)
a)	reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of Ms. Rohini Mukherjee as Chief Financial Officer, designed as Key Managerial Personnel.
b)	date of appointment' <del>cessation</del> (as applicable) & term of appointment;	Appointed w.e.f. 06.01.2025
c)	brief profile (in case of appointment);	<p>An accomplished financial leader with 13 years of experience in fiscal and management roles. Skilled in financial strategy, resource allocation and planning. In her previous role, she was responsible for researching domestic and international markets, analysing strategic opportunities, and implementing them in the organization. She has also been involved in financial budgets and forecasts with a focus on pursuing cost reduction opportunities to raise the bottom line, in various leading institutions.</p> <p>She has been associated with firms across industries such as Standard Chartered Bank, Groupon International, and AC Nielson in various capacities.</p> <p><b>EDUCATION</b></p> <ul style="list-style-type: none"> <li>• Australian National University: Masters in Business (2011)</li> <li>• Miranda House, Delhi University: B.A. English Honours (2008)</li> </ul>
d)	disclosure of relationships between directors (in case of appointment of a director);	Ms. Rohini Mukherjee is the wife of Mr. Shantanu Daga, CEO of the company.

**Details of Ms. Jyoti Nagpal (ACS 53669):**

<b>Sr. No.</b>	<b>Details of Events that need to be provided</b>	<b>Information of such event(s)</b>
a)	reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of Ms. Jyoti Nagpal as Company Secretary and Compliance Officer, designed as Key Managerial Personnel.
b)	date of appointment' <del>cessation</del> (as applicable) & term of appointment;	Appointed w.e.f. 06.01.2025
c)	brief profile (in case of appointment);	<p>Ms. Jyoti Nagpal is a qualified Company Secretary and an Associate Member of the Institute of Company Secretaries of India. Qualified in the year 2017, she has served as the Company Secretary of several companies since, including a listed company.</p> <p>Ms. Jyoti Nagpal has completed Master of Commerce from Kurukshetra University in 2014 and has an experience of over 9 years in the filed of Statutory/secretarial compliances, Finance and Accounting and MIS Reporting and documentation.</p>
d)	disclosure of relationships between directors (in case of appointment of a director);	N.A.

**Sub: Clarification for delay in submission of disclosures and corporate announcements under regulation 30 of the Listing Regulations.**

Dear Sir,

In continuation to our disclosure submitted above under Regulation 30 of Listing Regulations, we hereby clarify that the delay in submission of the disclosure was due to the reasons as stated below:

“This is to bring to your notice that a letter dated 21.11.2024 was sent to BSE Limited by speed post requesting for extension of time for compliance. Briefly, the letter stated that Mr. Pradip Kumar Daga, the only director left in the company, found out to his utter shock, that upon the cessation of Mr. Yashwant Kumar Daga, a promoter director, whose reappointment was not approved, the former KMPs along with the former directors, Mr. Bajrang Agarwal and Mrs. Hemlata Jhajharia, resigned abruptly and deliberately in gross abuse of their position with an intention to disrupt the operations of the said company. Therefore, Mr. P K Daga had no access to bank records, company documents, BSE/CDSL/etc login credentials, registered email and phone number, books of accounts, etc and found it difficult to assess the compliance status and requested login credentials to upload necessary documents. He also prayed for a time extension until 31.12.2024.

Further, the only remaining director, Mr. Pradip Kumar Daga, a super senior citizen of 87 years, wrote another letter dated 02.12.2024, highlighting his difficulties in obtaining any documents of the company since none of the former KMPs or directors had responded to his letters. Therefore, he authorized his advocate, Mr. D. N. Dey, to visit the registered office of the company to retrieve all records to which Mr. Yashwant Kumar Daga, former director, refused to hand over the documents, thereby leaving Mr. Pradip Kumar Daga with no way out. Mr. Daga prayed for an extension of time for compliance.

Finally, on 30.12.2024, after great difficulty, Mr. Pradip Kumar Daga appointed two independent directors and on 06.01.2025, appointed a CEO, a CFO and a CS. Now that the board of directors had been constituted, Mr. Daga made several attempts since 06.01.2025 to connect with the BSE offices via email and telephone. After repeated attempts, Mr. Daga was finally able to establish contact with BSE Limited on 20.01.2025 to change the registered email address and number. Accordingly, the new login credentials were received from BSE Limited, only after reconstitution of the Board and appointment of KMPs in the company. The management is now ensuring filing of all pending announcements and disclosures in due course.”

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Thanking you,

Yours Sincerely,  
For **Longview Tea Company Ltd**

Pradip Kumar Daga  
Director  
DIN: 00040692

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